MWI Intergroup Zoom Meeting – Feb 15, 2025

Attendees:

- 1. Nate O MWI Chair
- 2. Sue Treasurer
- 3. **Bob -** Friday night Harvard Square Big Book Step Study
- 4. **JB** Monday night men's meeting
- 5. Margaret Ann Retreat Co-chair Tuesday night Big Book Step Study
- 6. Susan G Thursday noon Government Center mtg
- 7. Beth K Saturday 9:30 HOW mtg
- 8. Ken H Monday men's meeting
- 9. Susan G Thursday noon Government Center Mtg
- 10. Damien Sunday 6pm Brookline mtg
- 11. Kaitlyn Web and Incoming Vice Chair
- 12. Rachel S Reg 6 delegate
- 13. Mary M Sunday AM 9:30 JP
- 14. Sally Saturday Westwood in person
- 15. Abby C Monday AM meditation mtg
- 16. **Nancy GP** Recording Secretary, World Service delegate, and paid web professional

Meeting Overview

1. Introductions and Readings:

- Participants introduced themselves and shared expressions of gratitude.
- The group read the 12 Steps, 12 Traditions, Concept of the Month and MWI Strategic Goals.

2. Treasurer's Report and Budget (Sue)

- Contributions were up notably in January. February 2025 is on a slower pace so far.
- The budget committee (Sue, Susan G, Margaret Ann, and Beth K) met in January and produced a budget for 2025 finances. Sue M. presented a detailed overview of the proposed budget:
 - 2025 budget total \$27,550.00
 - YTD contributions \$2,379.05

- A new item in the budget for 2025 is a Strategic Goals line, the rationale being that if we are to meet some of our strategic goals, there needs to be funding for that work.
- A motion to accept the proposed budget was made and seconded. The proposed 2025 Budget was approved unanimously.
- Nancy suggested continuing to announce the pitch for donations online by promoting the QR code or using this address <u>https://www.metrowestoa.org/make-a-contribution/#donation</u>. This info should be displayed and shared during meetings at 7th tradition times.

3. Website

- Website traffic is back to normal. Website metrics were sent out to MWI members before the meeting. If anyone would like the metrics sent to them (that didn't receive them) please send a message to Nancy GP: nancy@ngpearl.com
- Google Ad Grants are running as normal and we are still appearing higher than our competitors on search engine results pages.
- A notable uptick in traffic to our site from the older female demographic from UK was noted and seen in attendance at the Thursday noon Government Center meeting (Susan G).

4. MWI Workshop

March topic discussion – Zoom Meeting Revitalization

Future topics and outline schedules were discussed, including repeating topics that were popular last year. For the sake of time, please send ideas for workshop topics and planning to Nate at nathan.otey@gmail.com.

5. New WhatsApp Group for MWI

Discussion about whether to offer a WhatsApp group for MWI as a place for an online community for form and support and reach out to OAers, old and new. Nancy set it up during the meeting. Go to <u>https://chat.whatsapp.com/liuaUS4kwU4EwNzbqdMZIL</u>

6. Social Media (Kaitlyn T)

Kaitlyn is doing a great job with regular posting on our social media channels and hoping to get more traction with the algorithms now that she is posting more regularly. If you have any social media post ideas, Kaitlyn is your person!

7. Retreat 2025

Margaret Ann reported on 2025 planning. Margaret Ann and Jen B. are co-chairs and committee members include Marina, Kara, and Susan G. A "Hold the date" flyer is coming soon. The theme is "Journey Through the Steps", and the retreat date is June 6th-9th at the La Salette Retreat Center in Attleboro, MA

8. MWI Blast

Steve M is the new newsletter editor. He sent the first one out at the end of January. If you have any topics you want sent out in the newsletter contact Steve at: misterimpatient@gmail.com.

9. WSBC Agenda Questionnaire Update

MWI needs to vote on items that are up for voting on the agenda questionnaire. Looking for voting only if you don't think an agenda item should be on the list. Nate is looking for everyone from our intergroup to review these.

10. Sponsor Bank

Looking for a volunteer to take over stewardship of this important service. Ideas discussed were:

- Should it be available online?
- Should it include more about the type of sponsorship, such as first 12 days sponsors, to get more people to volunteer to help newcomers get started?
- All current names on the list should be contacted to see if they want to remain on the list.

11. Closing and Next Steps:

• **Closing:** The meeting ended with the **Unity Prayer**, a reaffirmation of OA unity and principles.

After meeting discussion – How to discourage crosstalk at meetings – ie: talking to the speaker directly. Ideas were discussed and on Sunday night 6pm, the statement on crosstalk was suggested as a model to follow.

For announcements

"Doesn't intergroup pay for the Zoom room?"

It's true that virtual meetings mean fewer room rents, but OA still has essential expenses — many of which are invisible, yet vital. Without 7th Tradition contributions, the work of OA simply can't be done.

Here's what your 7th Tradition supports:

- Zoom rooms (MWI maintains three, for overlapping meetings).
- Websites that help newcomers find us built, hosted, and maintained.
- Google Ads and real-time support for those seeking help.
- Public outreach campaigns to health professionals and the community.
- Delegates aid and scholarships for OA's business assemblies.
- Translation of OA literature into more than 2 dozen languages to reach non-English speakers is the biggest factor in OA growth.
- Professional staff at World Service who keep OA running.
- Region and World Service conventions, where vital business gets done.

In face-to-face meetings, a full basket was visible. Now, with virtual meetings, it's easy to forget — and contributions have dropped.

We are self-supporting, and *you* are part of "we." Without your support, OA cannot exist

Donation QR code below to post/share on-screen during 7th tradition announcement at our meeting

