**MWI Intergroup Zoom Meeting – Jan 18, 2025**

Attendees:

1. **Nancy GP** (Temporary Mtg Chair, Recording Secretary, Region Rep and paid web professional)
2. **Sue** (Treasurer)
3. **Bob -** Friday night Harvard Square Big Book Step Study
4. **Janet** – Corresponding Secretary & Wed AM HOW mtg
5. **Margaret Ann** – Retreat Co-chair Tuesday night Big Book Step Study
6. **Susan G** – Thursday noon Government Center mtg
7. **Beth K –** Saturday 9:30 HOW mtg
8. **Damien –** Sunday 6pm Brookline mtg
9. **Kaitlyn –** Web and Incoming Vice Chair
10. **Rachel S** – Reg 6 delegate
11. **Nate O** – MWI Chair
12. **Mary** – Sunday am 9:30 JP
13. **Sally** – Saturday Westwood in person
14. **Allan F** – Monday Men’s Mtg Brookline
15. **Abby C** – Monday am meditation mtg

**Meeting Overview**

**1. Introductions and Readings:**

- Participants introduced themselves and shared expressions of gratitude.

- The group read the 12 Steps, 12 Traditions, and Concept 11.

**2. Treasurer's Report and Budget**

**Treasurer Report (Sue):**

* Current donations are declining, leading to concerns about funding for core services.
* **Budget committee** will meet this month to review and plan finances for 2024.
* Encouraged frequent budget updates to prevent surprises and ensure transparency.
* **Budget Committee Volunteers:**
  + Sue M, Margaret Ann, Susan G, Beth K.
  + Is response to declining donations Michael P developed a call to action to be announced at all Zoom meetings and used with the QR Code.

Sue M. presented a detailed financial overview:

Current bank balance: $4,200.

Monthly income from donations: $1,842.

Expenses, including Website and Paypal costs: $404.

Strategies discussed to increase donations:

Promoting a QR code for online giving, to be displayed on the website and shared during meetings. (below)

Suggesting members include donation reminders in their meeting scripts. (at end of this report)

**3. Website**

Website stats are lower for this time of year. Website metrics were sent out to MWI members before the meeting. If anyone would like the metrics sent to them (that didn’t receive them) please send a message to Nancy GP.

Google Ad Grants are restricting some of our ads due to a new rule about health-related topics in some countries.

**4. Social Media (Kaitlyn T)**

Kaitlyn is doing a great job with regular posting on our social media channels and hoping to get more traction with the algorithms now that she is posting more regularly. She mentioned engagement with national OA and other intergroups on Instagram and welcomes any new ideas for posts.

**5. Workshops (Chloe G – not present but Margaret Ann to report back once she talks to Chloe)**

Looking to see how attendance was for the MWI Changes Workshop in December since we started circulating the flyer we are hoping there was more attendance

Also looking to publicize the Workshop much earlier in the announcements (Beth K)

Looking for Workshops titles and descriptions updated as soon as they can be in the Google Doc

**6. MWI Hotline Number being transferred from Rachel S to Margaret Ann**

Thank you for your service!

**7. Discussion around what makes a great Zoom mtg that attracts attendees**

Bob is looking for ideas and help around attracting people to the Friday Big Book Harvard Square mtg. They changed the time and think this may have been a factor in lower attendance.

Other Suggestions included:

* Creating a WhatsApp group for MWI meetings to post reminders of upcoming meetings and foster connections between members.
* Developing and sharing a guide on best practices for online meetings, covering topics such as moderation, timing, greeting attendees as they join meetings, starting on time and breakout rooms.
* Forming a "Zoom Revitalization" working group, to assist struggling meetings and enhance participant engagement.

**8. Sponsor Bank –**

Looking for a volunteer to take over stewardship of this important service.   
Ideas discussed were:

* Should it be available online?
* Should it include type of sponsorship such as first 12 days sponsors to get more people to volunteer to help newcomers get started?
* All current names on the list should be contacted to see if they want to remain on the list.

**9. MailChimp Blast Newsletter** – Steve M volunteered to take this over! THANK YOU Nancy GP to help onboard Steve on starting it back up.

**10.** **WSBC Agenda Questionnaire:** Nate – coming soon for region reps to review

**11. Eliot Church Zoom account: Abby**

It was discussed if it would make sense for meetings using private Zoom accounts to switch over to use the MWI Zoom accounts (there are 3 accounts)  
Blair P is the Zoom coordinator

**12. Upcoming Retreat**

Margaret Ann R. provided an update on the upcoming retreat:

Dates: June 6th-8th, 2025

Location: LaSalette Retreat Center, a venue that accommodates dietary needs and provides quiet spaces for reflection.

Call for volunteers to assist with planning, registration, and onsite logistics.

**13.** **Additional updates:** MWI Strategic Goals were agreed to continue as is

**14. Closing and Next Steps:**

* **Closing:** The meeting ended with the **Unity Prayer,** a reaffirmation of OA unity and principles.
* **Facilitator’s Note:** Nancy thanked attendees for their engagement, expressed gratitude for the productive session, and invited feedback on improving future meetings.