**MWI Intergroup Zoom Meeting - November 16, 2024**

Attendees:

**- Nate O (Chair):**

**- Sue (Treasurer):**

**- Rachel S (Delegate to R6):**

**- Bob F.** (Liaison Region 6):

- **Kaitlyn** (Tuesday Newton BBSS):

**- Jean E**.

**- Nancy GP** (Web/Social Media Coordinator):

**- Abby C.** (Monday Meditation Meeting)

**- Michael P** (WS Delegate)

**- Damien** (Sunday night 6pm Brookline)

**Meeting Overview**

**1. Introductions and Readings:**

- Participants introduced themselves and shared expressions of gratitude.

- The group read the 12 Steps, 12 Traditions, and Concept 11.

**2. WSBC Delegate Nominations:**

Michael P. and Nancy GP were approved as delegates for the upcoming virtual World Service Business Conference (WSBC).

**3. Local Officer Elections:**

The following slate of officers for the coming year was approved:

- Nate O.: Chair

- Rachel S.: Vice Chair

- Janet: Corresponding Secretary

- Nancy GP: Recording Secretary

**4. Region 6 Convention Update:**

Rachel provided updates on early bird pricing and the Region 6 convention committee's feedback review process for the 2024 convention.

**5. Strategic Goal Review:**

A subcommittee was formed to review the intergroup's strategic goals. Volunteers include Sue, Bob, and Susan G.

**6. Treasurer’s Report:**

Sue presented the current bank balance, income, and expenses. She highlighted concerns about declining contributions, which are falling short of the budgeted amount. A brainstorm discussion was had looking for ways to help virtual meetings collect 7th traditions:

Some ideas were:

* Screen share and add to chat a QR code attendees can scan
* Michael P to develop a call to action explaining why online meetings still need to collect 7th tradition

**7. Website and Social Media Updates:**

* Nancy reported on challenges with Google Ads leading to reduced website traffic.
* Nancy GP will be following up with Google to revise the Google Ads to comply with new public health guidelines

**8. Literature Distribution:**

**- Next Steps:**

- Jean will distribute remaining newcomer pamphlets to in-person meetings.

- Michael will provide an inventory of existing literature.

**9. Outreach and Attracting Newcomers:**

**- Ideas Discussed:**

- Advertising individual meetings.

- Highlighting “featured meetings.”

- Encouraging meetings to celebrate anniversaries to attract newcomers**.**

**11. Closing and Next Steps:**

**-** The meeting ended with the Unity Prayer.

**- Future Planning:** Nate noted that Rachel might need to chair the December meeting due to the expected arrival of his newborn child.