

Minutes of the MWI Business Meeting
October, 2018

In attendance were Ed R. Recording Secretary, Nate O. Website Liaison and Region 6 Rep., Jen B.M. Chair, Margaret Ann B. Corresponding Secretary, Sue M. from the Monday Holliston meeting, Blair P. Vice-Chair, Terri O. from the Tuesday Newton meeting, and Nancy G.P. Social Media Liaison.

Jen B.M. opened the meeting at 9:05 am. with the Serenity Prayer and an introduction of those present and the purpose of our meeting and its etiquette. Terri O. read the 12 Steps, Nancy G.P. read the 12 Traditions, and Blair P. read the Concept of the Month.

Terri. O. and Margaret Ann. B. volunteered to review the minutes of the meeting.

There was no Treasurers report as Rachel S. was called away on family business.

The Liability Insurance issue was tabled as Lisa Dee P.W. was out of town.

Nancy G. P. reported that the 12 Steps in Five Hour Workshop was posted on Facebook and Instagram accounts. There are ads on these sites for public information geared to health professionals, Twelve Step groups, and fast food enthusiasts.

Nate gave us a report on Google analytics for the website. Over the past 28 days there have been 140 users, 30 to 40 per week. Sixty per cent of the users were from mobile phones. There were 50 hits on events pages and 30 hits for podcasts. The links for newcomers were popular including the 15 questions (Is OA for You) and where and when to find local meetings. Eighty per cent of the users were older women.

Three scholarships have been given out for the Region 6 convention in Portland, Maine next weekend.

IDEA day is November 17th. The MWI is not planning any special activities for that day.

The Thank-a-thon will continue on Thanksgiving Day from 9:00am to 12:00 pm under the direction of Margaret Ann B. at St. Elizabeth Hospital. There will be 3 meetings, one at 9:00 am., one at 10:00 am., and one at 11:00 am.

Margaret Ann B. reported on the Mail Chimp Metrics. Thirty-five to forty percent of the Blast emails are opened. One hundred fifteen emails have been opened.

A budget was approved to sell Crafts at the Region 6 Convention. Lisa Dee P.W. will direct this activity.

Because we wanted to give full attention to the three proposals from the Graphic Designers to improve the website, the remainder of the agenda was tabled until next month.

Nancy G.P. gave her presentation and then left so that we could consider the written presentations of John M. and Wilson P. After considerable discussion, there was unanimous acceptance of Nancy G.P.'s proposal with the proviso that if additional work was needed she would be compensated above the \$600 fee given in the proposal.

The meeting adjourned at 10:30 am. with Rozanne's Prayer.

Respectfully submitted,

Ed R. Recording Secretary