

# Minutes of the MWI Business Meeting

August 18, 2018

In attendance were Nate O. (Web Liaison), Meredith D. from the Wednesday Harvard Square meeting, Bob K. from the Sunday J.P. meeting, Diane R. from the Tuesday Newton meeting, Margaret Ann B. Corresponding Secretary, John P. from the Sunday Brookline meeting, Blair P. Vice-Chair. and Jen B. Chair.

Jen B. opened the meeting at 9:07 am. with the Serenity Prayer and an introduction of those present and the purpose of our meeting and its etiquette. John P. read the 12 Steps, Diane R. read the 12 Traditions, and Bob K. read the Concept of the Month.

Bob K. and Diane R. volunteered to review the minutes of the meeting.

The treasurer's report will be presented in September.

Two agenda items were postponed until September: Liability Insurance for MWI & Paypal Fees and Donations from Groups.

The Sponsor Bank google sheet has been created and has ~40 names of potential sponsors. Nate O., Lisa Dee P.W. and Blair P. are contacting the people on the list. Blair P. passed around several copies of the current version of the sponsor bank. It was decided that the list would not be provided to people attending the sponsorship workshop or to people who want to be or who are looking for a sponsor. Location will be added to the next iteration of the document. Blair P. will create a google form for people to fill out their information and have it automatically be downloaded into the google sheet. Lisa Dee P.W. has obtained a Google voice phone number (857-626-6973). Jen B. will create and print business cards with the phone # and email address & bring to this afternoon's sponsorship workshop; business cards can also be passed out at future meetings. Sue M. sent an updated copy of the flier Sponsorship Bank via email.

Margaret Ann B. discussed the agenda for the Sponsorship workshop that will be held this afternoon at Spaulding Hospital in Cambridge, MA. A unanimous vote approved a \$50 donation to be sent to Spaulding.

Jen B. updated the group on the Abstinence Workshop, to be held at Spaulding Hospital, on Saturday, September 8th. The format for the workshop is on [www.oa.org](http://www.oa.org) website, and has been adapted for a shorter workshop. Two types of fliers were created & available for attendees to pass out at their meetings when announcing the upcoming workshop. Registration will begin at 1p and the program will run from 1:30-3:30p. The fliers say that the meeting is 2.5h although the workshop will be 2h. The workshop will have 2 speakers (male and female); female speaker has confirmed, male speaker is on vacation and returns next week. Two volunteers (Heather & Deb) have agreed to help with registration. Additional volunteers are needed to help set-up and clean up. Literature will be ordered & packets will be made to give to attendees. Jen B. anticipates approximately \$51 in literature to be purchased for the event.

Nate O. presented an update on the website and social media accounts that are being managed by Nancy G.P., our social media coordinator. Nancy G.P. has boosted 2 Facebook (FB) ads that show a 10-second video and link to a quiz. Respectively, these ads reached 427 and 169 people; 56 and 47 people have viewed the video or taken the quiz. Total cost was \$6.48. Right now, the ads are sending people to [www.oa.org](http://www.oa.org), committee members suggested we send people to [www.metrowestoa.org](http://www.metrowestoa.org) website. Nate O. would like Google Analytics (GA) to track how many people are clicking on links from FB and instagram posts and what pages to

which they are navigating. suggested that Nancy G.P. have an unlimited budget for ads like this. The committee agreed. Nate O. revised the metrowest OA website during the meeting to make more intuitive the "find a meeting" link on the front page & he removed mention of past meeting announcements. We will discuss the role of the webmaster at the September meeting. Committee members were asked to view other good intergroup/service body websites and to bring to the Sept meeting their ideas.

Blair P. will be attending the Intergroup Renewal Training Workshop Thursday evening September 27th and Friday September 28th 2018 in Albany. Blair P. and Nate O. will be attending the Region 6 Assembly on Saturday September 29th. Nate O. will be carpooling with Blair P. A unanimous vote approved Nate O. to obtain reimbursement for his stay in the hotel Thursday evening if he cannot find alternative lodging with another attendee on Thursday evening.

Blair P. purchased a white Kindle, a \$50 gift certificate, and a charging plug for the Raffle Basket for the Region 6 Convention October 26th, 27th, and 28th 2018 in Portland, Maine. Jen B. supplied the basket portion of our gift. Margaret Ann B. will make the raffle basket pretty.

Jen B. reminded committee members that general elections for 2-year officer positions will occur in October (term: January 2019 - December 2020).

Jen B. suggested the Diversity subcommittee be dissolved and that we promote what is being done at the World Service level. This was passed unanimously. Jen B. will research what is being done at World Service level and bring it back to this committee next month.

We voted to award ten (10) \$250 scholarships for the 2018 Region 6 Convention on a first-come, first-served basis. Attendees will submit to the treasurer a copy of their paid registration form & the treasurer will send the attendee a \$250 check.

The meeting adjourned at 10:30 am. with Rozanne's Prayer.

Respectfully submitted,

Blair P. Vice Chair (for Ed R. Recording Secretary)